

A vertical decorative pattern on the left side of the slide, featuring a repeating sequence of stylized flowers and leaves in shades of green and white. The flowers have multiple petals and a central dark spot, surrounded by flowing, leaf-like shapes.

When the black breath blows
and death's shadow grows
and all light pass,
come Athelas! come Athelas!
Life to the dying
in the king's hand lying.



Athelas was begun in 2003 as part of the MA in Typeface Design at the University of Reading.

The project is a reaction to many years of working closely with digital media. An attempt to return to the beauty of fine book printing, of paper and ink. An escape from technical restrictions.

These principles lent the Athelas text face open counters, elegant curves and graceful serifs; fluid shapes in its roman variant meet their counterpart in a more angular italic.

Athelas beta version 0.74
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Typocard series A number 1
Designed by Jim Curran

For more information on the Athelas project see
www.josescaglione.com
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